



About Membership Member Support Communities Solutions News & Events Resources



COMPANY OVERVIEW SECTION

Company Overview



Dating back to 1997, a visionary task force of forward-thinking thought leaders, had the foresight to embrace the burgeoning concept of broadband connectivity as a critical utility essential to advancing the missions of the higher education community in New Jersey.

Today, that visionary task force is known as NJEdge.

NJEdge is a member-informed, non-profit consortium of academic and research institutions with a dedication to higher education, K-12 education, healthcare, public and nonprofit members, collaborating partners and subscribing patrons.

NJEdge aims to deliver and sustain a healthy, vibrant and thriving technology ecosystem that purpose-built for the communities we serve. Through active collaboration, adaptive transformative engagement and defined solutions, we have designed a national model of excellence in research and education networking in New Jersey and beyond.

The NJEdge team never sits still. Our collective desire to create and innovate pushes us to provide optimal technology solutions, including:

- EdgeNet: Connectivity and Network Management
- EdgeSecure: Trust, Identity and Security
- EdgeCloud: Virtualization, Storage and Managed Cloud Services
- EdgeMedia: Digital Asset Management, Real-time Communications, Licensed Digital Media Hosting and Streaming
- EdgePro: Transition, Transformation, Shared Services and Operational Efficiency
- EdgeEvents: Professional Development Events, Community Building and Conferencing
- EdgeMarket: Collaborative Purchasing

Looking ahead, mobility, push technology and personalization will drive the next wave of digital content management innovation. NJEdge will work side-by-side with our members and

colleague Research and Educational Networks (RENs) to further harness the potential of digital content to advance teaching and learning in the years ahead.

## Referencing NJEdge

As NJEdge has grown and evolved over its nearly two-decade history, the official title of our organization has undergone some changes. The following standards are in place to help clarify these changes. Please refer to these guidelines FOR ALL COMMUNICATIONS using the NJEdge name:

- The terms “NJEdge” may be used by media, researchers etc. as covered by fair use, but it should not be altered in any way.
- DO NOT write out “New Jersey Edge”
- DO NOT include NJEdge in all caps, as in “NJEDGE”
- DO NOT include “NJEdge.Net” per NJEdge’s previous title.
- DO NOT include “the” in NJEdge’s title, as in “The NJEdge”

## Boiler Plate Language and Media Contact Policy

All press releases referencing NJEdge must include an “About NJEdge” paragraph that contains the NJEdge Boilerplate language and a link to the NJEdge home page. The NJEdge Boilerplate must not be altered in any manner. See example below.

In addition, please list Adam Scarzafava, Associate Vice President for Marketing and Communications, as a media contact after the “About NJEdge” paragraph and include the relevant contact information. See example below.

## About NJEdge

NJEdge is a non-profit provider of high performance optical networking, Internet, digital asset management solutions and IT products and services. NJEdge provides these solutions to colleges and universities, K-12 school districts, government entities, hospital network and businesses as part of a membership-based consortium. NJEdge's membership spans Maryland, Michigan, New Jersey, New York, Pennsylvania and Virginia. The company's mission is to empower members with affordable, reliable and leading internet-based technologies and services. Visit [NJEdge.net](http://NJEdge.net) to learn about its technology services, benefit membership and upcoming events.

### **NJEdge Media Contact:**

Adam Scarzafava  
Associate Vice President for Marketing and Communications  
Email: [adam.scarzafava@njedge.net](mailto:adam.scarzafava@njedge.net)  
Phone: 855.832.EDGE (3343)

### **NJEdge Spokesperson Quote Policy**

If your organization would like to obtain a quote from an NJEdge spokesperson to include in a press release or news item, please draft a statement that contains all relevant information and reference to NJEdge and send it to Adam Scarzafava, Associate Vice President for Marketing Communications, via [adam.scarzafava@njedge.net](mailto:adam.scarzafava@njedge.net). Please include a draft of the press release in your email. NJEdge will review the quote in the context of the press release and attribute it to the proper spokesperson. NJEdge reserves the right to disapprove and/or edit the content of any quote attributed to an NJEdge spokesperson.

### **NJEdge Approval Process**

Please allow at least five (5) full business days for the approval of all press releases bearing reference to NJEdge or quoting an NJEdge spokesperson. Though it may be possible, NJE

cannot guarantee approval sooner than five (5) full business days.

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**+** PRODUCT SOLUTION INFORMATION

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**OUR LOCATIONS**

**Administrative Offices**  
218 Central Avenue, Suite 3420  
Newark, NJ 07102

**Government Relations & Technology Advancement Office**  
167 West Hanover Street  
Trenton, NJ 08618

**Network Operations Center**  
1410 Wall Church Road Wall  
Township, NJ 07719

**NJEDGE EVENTS**

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Search...



D.S.  
Township of Union Schools K-12

Diane Cappiello &lt;dcappiello@twpunionschools.org&gt;

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**NJ Edge Consortium**

1 message

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**Sandra Paul** <spaul@twpunionschools.org>  
To: Greg Brennan <gbrennan@twpunionschools.org>  
Cc: Diane Cappiello <dcappiello@twpunionschools.org>

Mon, Nov 19, 2018 at 4:36 PM

Greg,

I am planning to join this consortium for the district. It is at no cost to the school district. This will also need to be approved at the December school board meeting.

Thanks

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Sandra Paul  
Director of IT  
Township of Union Public Schools  
2350 North 3rd Street  
Union, NJ 07083  
908-851-4422

