

**Education/Student Discipline
Resolution No. E-8**

Ditri, Pat

From: Lishak, Noreen
Sent: Wednesday, July 03, 2013 10:46 AM
To: Ditri, Pat
Subject: Please add to the July Agenda for Approval
Attachments: celebrate my drive grant 2.pdf

Proposal to approve the Union Senior High School participation in the State Farm Celebrate my Drive Grant Opportunity for the 2013-2014. Packet attached for the board review

Noreen Lishak, Ed.D.

Assistant Superintendent of Schools
Ph: (908)851-3020

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IS R
Get started



MAKING SAFE DRIVERS THE LIFE OF THE PARTY

Celebrate My Drive® is a community celebration of safe driving habits. It emphasizes the positives of safe choices behind the wheel, as teens celebrate the freedom that comes with the rite of passage of getting a drivers' license.

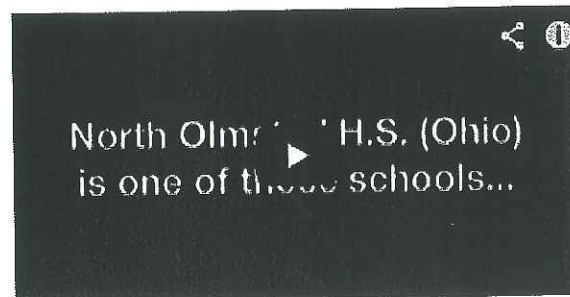
It's also a chance for your high school to win:

- One of 10 \$100,000 grants
- One of 90 \$25,000 grants

Or maybe even a grand prize concert for your school by a chart-topping music artist.

[Learn more](#)

MEET ONE OF 2012's WINNERS



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THE STATE FARM® CELEBRATE MY DRIVE® PROMOTION NO PURCHASE NECESSARY. School Registration component only open to public, Canadian provinces of Alberta, New Brunswick & Ontario. School Registration Period begins 12:00:01 AM CT 03/01/13 and ends 11:59:59 PM CT 03/01/13. Open to US & DC (except NH) & Canadian provinces of Alberta, New Brunswick & Ontario who are 14 yrs & older with Internet access & a valid e-mail address void in NH & Canadian provinces of Quebec, Nova Scotia, Manitoba, British Columbia, Prince Edward Island, Saskatchewan and Yukon. www.celebratemydrive.com. Sponsor: State Farm Mutual Automobile Insurance Company, Bloomington, IL.

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ABOUT THE PROGRAM

Because life's worth living,
safe driving is worth celebrating.

Celebrate My Drive® was created by State Farm® in 2012 to share the belief that safe driving is a lifelong commitment from the start. Since last year, thousands of students, family, friends and high school staff members have joined the party.



With good reason – auto crashes are the number one cause of death among teens in North America. But Celebrate My Drive isn't about scare tactics or negativity. It's about emphasizing the positives of safe driving. If we can reinforce habits like remembering to think "2N2™" whenever teens drive – keeping 2 eyes on the road and 2 hands on the wheel – we'll save lives together.

The 2013 celebration goes into overdrive October 18-26, when local State Farm agents will host student-focused events across North America. It's a chance for communities to rally around young drivers and encourage them to make safe driving choices every time they're behind the wheel.

Your community will also be encouraged to make safe driving commitments on behalf of your high school during the commitment period. The more commitments made, the better your chances of winning a grant for your high school and maybe even a concert by a chart-topping music artist.

Join the celebration

2013 IMPORTANT DATES



March 1 - September 30
High school registration period. See Official Rules for details.



September 1
Come back to Find a Celebrate My Drive event near you at www.celebratemydrive.com



September 30
Last day to register your high school to participate in Celebrate My Drive



October 18-26
Join the online community and support your favorite high school by making a safe driving commitment. Please, one commitment per person, per day. See Official Rules for details.



Before May 31, 2014
Grand prize concerts for two winning high schools!

TEEN DRIVING RESOURCES

Research indicates a driver's greatest crash risk is during the first year. Together, we can change this fact. We've created a number of programs, tools and resources to help your high school promote teen driver safety.

[Road Trips®](#)

[Road Aware®](#)

[Steer Clear®](#)

[Driver Feedback™](#)

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THE STATE FARM® CELEBRATE MY DRIVE® PROMOTION OFFICIAL RULES NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING

1. ELIGIBILITY: The State Farm® Celebrate My Drive® Promotion (the "Promotion") is open to legal residents of the 50 United States and the District of Columbia (excluding the state of New Hampshire) and Canadian provinces of Alberta, New Brunswick and Ontario (residents of the following provinces are not eligible to participate: Quebec, Nova Scotia, Manitoba, British Columbia, Prince Edward Island, Saskatchewan and Newfoundland/Labrador) who are 14 years of age or older with Internet access and a valid e-mail address. Employees, officers and directors of The Marketing Arm Inc. ("Promotion Agency"), Project Support Team, Inc. ("P/S/T" and/or "Administrator") and each of their respective parents, subsidiaries and affiliated companies, advertising and promotional agencies and each of their immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related are not eligible to participate. Void in New Hampshire, Quebec, Nova Scotia, Manitoba, British Columbia, Prince Edward Island, Saskatchewan and Newfoundland/Labrador and where prohibited or restricted by law, rule or regulation. This Promotion is subject to all applicable federal, state, provincial, local laws, rules and regulations.

2. HOW TO REGISTER A SCHOOL: School registration is required for participation in this Promotion and will take place between 12:00:01 AM Central Time ("CT") on March 1, 2013 and 11:59:59 PM CT on September 30, 2013 ("Registration Period"). To register a public, private or charter high school located in the 50 United States or the District of Columbia (excluding the state of New Hampshire) or a Canadian province (excluding the provinces of Quebec, Nova Scotia, Manitoba, British Columbia, Prince Edward Island, Saskatchewan and Newfoundland/Labrador), an authorized representative of such school must visit www.celebratemydrive.com/schoolregistration during the Registration Period and follow the directions provided. All registered schools will be divided into one of two categories based upon their 2012/2013 student enrollment: 1) Large: Greater than (or equal to) 750 students; or 2) Small: Fewer than 750 students.

3. HOW TO SUPPORT YOUR FAVORITE SCHOOL: To make a safe driving commitment in support of an eligible (registered) public, private or charter high school, visit www.celebratemydrive.com between 12:00:01 AM CT on October 18, 2013 and 11:59:59 PM CT on October 26, 2013 ("Commitment Period") and make your commitment in support of the list of schools provided. Limit of one (1) safe driving commitment per person and per e-mail address per day. In the case of multiple commitments from any one (1) person or e-mail address in any given day, only the first commitment received for that applicable day will be accepted & all subsequent commitments received for that applicable day from such person and/or email address will be void.

Employees officers and directors of State Farm Mutual Automobile Insurance Company ("Sponsor"), Promotion Agency, Administrator and each of their respective parents, subsidiaries and affiliated companies, representatives, directors, officers, agents, divisions, dealers, affiliates, distributors, advertising and promotional agencies, employees and assigns, State Farm independent contractor insurance and financial services agents and their staff, advertising, promotion and administrative agencies; and anyone else connected with the production and distribution of this Promotion (collectively "Released Parties") are not responsible for late, lost, stolen, incomplete, misdirected, delayed, garbled, inaccurate, or undelivered registrations/commitments or for telephonic, human or computer failures, problems or errors, interruptions in service due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, satellite, network, cable, Internet Service Provider (ISP), phones, phone lines or telephone systems, traffic congestion on the internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Promotion, including, without limitation, errors which may occur in connection with the administration of the Promotion, the processing of registrations or commitments, the tabulation of commitments, the announcement of the prizes, or any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Promotion, or for printing, typographical, human or other errors appearing in these Official Rules or other Promotion-related materials. Sponsor is not responsible for any damage to any participant's computer system/software related to or resulting from participation or downloading any materials in this Promotion. Sponsor reserves the right to prohibit the participation of an individual or school if fraud or tampering is suspected, if the tabulation

of commitments is jeopardized due to fraudulent activity, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. By participating in the Promotion, participant agrees to all of the terms and conditions of the Sponsor's Privacy Policy, which is available at <http://www.statefarm.com/about/privacy/privacy.asp>. In the event of any discrepancy between the Sponsor's Privacy Policy and these Official Rules, these Official Rules shall control and govern. Eligible minors participating in this Promotion will not be contacted for any future marketing or Promotional efforts.

4. DETERMINATION OF WINNING SCHOOLS: Each registered school will be divided into one of two categories based upon their 2012/2013 student enrollment: 1) Large: 750 and more students; or 2) Small: Fewer than 750 students. At the conclusion of the Commitment Period, the school in each category with the greatest number of commitments will be deemed a potential Grand Prize winner, subject to verification and compliance with these Official Rules. In addition, the next four (4) schools within each category with the greatest number of commitments will be deemed potential First Prize winners, subject to verification and compliance with these Official Rules. And the next forty-five (45) schools within each category with the greatest number of commitments will be deemed potential Second Prize winners, subject to verification and compliance with these Official Rules. In the event of a tie between any two or more schools within a given category, the school with the greatest number of commitments from eligible teens between the ages of 14 and 18 will be deemed the potential winning school(s). An authorized school representative for each potential winning school will be notified by email, telephone, overnight delivery and/or First Class Mail on/about November 8, 2013. Such school representative will be required to sign certain documents required by Sponsor within ten (10) days of date of issuance in order to receive the applicable prize. In the event of noncompliance with these Official Rules, the potential winning school cannot accept the designated prize, or school representative fails to complete the documents provided, Sponsor may disqualify such school and notify the school with the next greatest number of commitments for the applicable category. By accepting a prize, the winning school will be required to permit Sponsor and each of its designees to use such school's name, location, trademark, mascot and/or logo for a period of no more than five (5) years in any and all media now known or hereafter devised (including on the Internet), worldwide, without compensation (unless prohibited by law). Odds of winning depend on the total number of commitments received for each school.

5. PRIZES/ARV: Two (2) Grand Prizes (one (1) per category): \$100,000 USD grant awarded in the form of a check/cheque, as well as the opportunity to host a concert performed by a music artist designated by Sponsor. Each concert will take place at a location that is able to accommodate and allow entry for each of the potential Grand Prize winning school's total 2013-2014 student enrollment. Given the unique nature of the concert, the Approximate Retail Value ("ARV") of the concert component cannot be determined. ARV of each Grand Prize: \$100,000 USD. Eight (8) First Prizes (four (4) per category): \$100,000 USD grant awarded in the form of a check/cheque. ARV of each First Prize: \$100,000 USD. Ninety (90) Second Prizes (forty-five (45) per category): \$25,000 USD grant awarded in the form of a check/cheque. ARV of each Second Prize: \$25,000 USD. NOTE: For each grant awarded, a minimum of 10% of the prize value must be used toward teen driver safety initiatives in the 2013/2014 school year. Federal, state, local and provincial taxes (including withholding taxes) on prizes and any expenses relating to the acceptance and use of prize not specified herein, including if an attendee of a Grand Prize concert, any/all transportation to/from the concert, meals, souvenirs and gratuities (if applicable) are the responsibility of the individual schools. Details of the concerts, including artist, date, time and location, will be determined by Sponsor in its sole discretion. Grand Prize concert attendees must comply with all venue rules and regulations. Recording or filming any portion of a Grand Prize concert is prohibited. Failure to comply with all Grand Prize concert rules and regulations may result in removal from venue. Any/all transportation to/from a Grand Prize concert will not be provided and will be the sole responsibility of the concert attendees. Sponsor will have no obligation to reschedule a Grand Prize concert if it is cancelled for any reason outside Sponsor's control, however, in the event of concert cancellation, the remainder of the prize will still be awarded. Total ARV of all prizes to be awarded in this Promotion: \$3,250,000 USD. All prize details are at Sponsor's sole discretion.

6. ADDITIONAL REQUIREMENTS FOR POTENTIAL WINNING SCHOOL(S) THAT RESIDE IN CANADA: If any eligible Canadian school is a potential prize winner, school representative will be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question administered by telephone at a pre-arranged, mutually convenient time before school is declared a winner. In the event of noncompliance with these Official Rules, the potential winning school cannot accept the designated prize, or school representative fails to answer the mathematical skill-testing question correctly, Sponsor may disqualify such school and notify the school with the next greatest number of commitments for the

applicable category.

7. MISCELLANEOUS: Prizes are not transferable. No substitution or cash equivalent of prize is permitted except at the sole discretion of the Sponsor who may substitute a prize with one of comparable or greater value. Any portion of prize not accepted by applicable school will be forfeited. Proof of submitting a registration/commitment will not be deemed to be proof of receipt by Sponsor. Any use of robotic, automatic, programmed or other methods of registration/commitment that impact the fairness of the registration or commitment process will void all such registrations/commitments by such methods. In the event of a message or computer error, neither Sponsor, Administrator, Promotion Agency & each of their respective parents, subsidiaries and affiliated companies, State Farm independent contractor insurance and financial services agents and their staff, advertising, promotion and administrative agencies and anyone else connected with the production or distribution of this Promotion, nor their respective agents and agencies shall have any liability.

In the event Sponsor is prevented from continuing with the Promotion or the integrity and/or feasibility of the Promotion is severely undermined by any event, including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order, or regulation, order of any court or jurisdiction, infection by computer virus, unauthorized intervention, technical failures or other cause not reasonably within the control of Sponsor (each a "Force Majeure" event or occurrence), Sponsor shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or terminate the Promotion without any further obligation. If Sponsor, in its discretion, elects to alter this Promotion as a result of a Force Majeure event, a notice will be posted on-line at www.celebratemydrive.com. In the event of cancellation after commencement, Sponsor will attempt to award the prizes based on all valid and eligible commitments received up to the time of such cancellation, providing a sufficient number of commitments are received.

By participating in this Promotion and registering a school or submitting a safe driving commitment, each entrant (and, if applicable, their respective parent or legal guardian) or registered school agrees (i) be bound by these Official Rules, including all entry requirements, and (ii) to hold the Released Parties harmless against any and all claims, injuries, damages, losses and liability that may occur, directly or indirectly, in whole or in part, from the participation in the Promotion or from the receipt or use of any Prize, participation or attendance at a Grand Prize concert or any travel or activity related to the receipt or use of any prize; and (iii) that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, expressed or implied, in fact or in law. **CAUTION: ANY ATTEMPT BY AN ENTRANT OR REGISTERED SCHOOL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAW AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY SUCH ENTRANT OR REGISTERED SCHOOL, AND SPONSOR, AS APPLICABLE, RESERVES THE RIGHT TO SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.** Sponsor will not be responsible for any typographical, technical, or other error in the printing of the Promotion, administration of the Promotion or in the announcement of any prize. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control.

8. ARBITRATION: Except where prohibited by law, as a condition of participating in this Promotion, entrant or registered school agrees that (1) any and all disputes and causes of action arising out of or connected with this Promotion, or any prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the entrant or registered school; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant or registered school be permitted to obtain awards for, and entrant or registered school hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant or registered school's actual out-of-pocket expenses (i.e., costs associated with participating in this Promotion), and entrant further waives all rights to have damages multiplied or increased.

9. CHOICE OF LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the

substantive laws of the State of Illinois, USA.

10. WINNER'S LIST: For the name of the winning schools (available after December 6, 2013), visit www.celebratemydrivewinners.com or send a stamped, self-addressed envelope for receipt by December 31, 2013 to: Celebrate My Drive Online Winners, P.O. Box 13198, Bridgeport, CT 06673-3198. Residents of Canada & Vermont may omit return postage.

11. SPONSOR: State Farm Mutual Automobile Insurance Company, One State Farm Plaza, Bloomington, IL 61710. State Farm is in the business of insurance & financial products & services.

12. ADMINISTRATOR: Project Support Team, Inc., 6 Berkshire Blvd, Bethel, CT 06801.

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[FAQ](#)

FAQs

- **Who can register high schools for the 2013 Celebrate My Drive program?**

An administrator representing the high school must complete online registration process.

- **Why should my high school participate in Celebrate My Drive®?**

Car crashes are the leading killer of teens and the first year on the road is the most dangerous. Research shows that sharing and celebrating positive teen driver safety messages with today's young drivers is more powerful than scaring them with the possibility of negative outcomes. And, there's the added incentive of the opportunity to win a \$100,000 (U.S. dollars) grant check/cheque for your high school, as well as a concert featuring a chart-topping music artist or band.

- **If my high school is registered as a participating high school, what does that mean? What do we have to do?**

By registering your school, your school will be eligible to compete for one of the 100 grants or two concerts that will be awarded through this promotion. To increase your chances of winning and to help your students be safer drivers, you should encourage students, staff and community members to join the online community at celebratemydrive.com between Oct. 18–26, 2013, and commit to safe driving. You are not obligated to do anything other than allow the school's name to be listed among the participating schools on celebratemydrive.com.

- **How will a small high school be able to compete against a large high school?**

To create a more level playing field between small and large schools, schools will be divided into one of two categories at the time of registration: A) large schools (750 or more students) and B) small schools (fewer than 750 students).

- **Does my high school have to be registered to have a chance to win a grant or a concert?**

Yes, registration is mandatory for participation in this promotion. Registration will take place between March 1, 2013, and Sept. 30, 2013, at celebratemydrive.com/schoolregistration.

- **If my high school does not register by September 30, can we ask students to "write in" support for us when they make their safe driving commitments at celebratemydrive.com?**

Only registered schools will be eligible to participate in this promotion. If your school does not register between March 1 and September 30, your school will not be eligible to win one of the 100 grants or one of two concerts.

- **How does the "Commitment Period" work?**

While school registration ends September 30, the "Commitment Period" of the program runs from 12:01 a.m. Central Time on October 18 to 11:59 p.m. Central Time on October 26. During this time, students,

parents, faculty and staff, and community members within the eligible areas of the U.S. and Canada will log onto celebratemydrive.com, find their school among those listed, and make a commitment to stay safe on the road. See the Official Rules for more details.

- Can students, parents and other community members still participate in Celebrate My Drive by making online safe driving commitments even if their high school is not registered to participate?

Yes. Safe driving is important to everyone!

- We've heard a "chart-topping music artist" will perform the concerts for the grand prize-winning high schools. When will the artist be announced?

The selected artist will be determined by State Farm and announced before the "Commitment Period" opens on October 18.

- Will only the students of the two grand prize-winning high schools be eligible to attend their concert?

Each concert will take place at a location able to accommodate the potential grand prize-winning school's total 2013-2014 student enrollment. We hope each location will also be able to accommodate teachers, administrators and other community members, but that will not be determined until the winning schools are announced and a location is secured.

- How will you determine the winners if multiple high schools have the exact same number of safe driving commitments?

In the event of a tie, the school with the greatest number of commitments from eligible teens between the ages of 14 and 18 will be deemed the potential winning school. Please see the Official Rules at for complete details.

- If my high school wins one of the 100 grants, will there be guidelines on what we can spend the money on?

Ten percent of the grant check/cheque awarded must be spent in support of a teen driver safety program to benefit the students; the other 90 percent can be spent on school-related needs defined by the winning school and approved by State Farm.

- Are private and charter high schools eligible to win?

Yes, if they register at celebratemydrive.com on or before September 30.

- How do I know if my high school is eligible to participate?

This promotion is open to public, private and charter high schools located in the 50 United States or the District of Columbia (excluding the state of New Hampshire) or Canadian provinces (excluding the provinces of Quebec, Nova Scotia, Manitoba, British Columbia, Prince Edward Island, Saskatchewan and Newfoundland/Labrador).

- How will the grants be awarded?

Each grant will be awarded in the form of a check/cheque in U.S. dollars.

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